



The Florida Cajun-Zydeco Festival takes place in Deerfield Beach with tentative dates of January 25-27, 2008. Continuous entertainment on three stages jam-packed with outstanding talented performers of authentic Cajun and Zydeco music with ample dancing on a giant wooden dance floor. Arts & Crafts and of course, the Festival would not be complete without thousands of pounds of live crawfish and plenty of hot 'n spicy Cajun/Creole food.

**ATTENDANCE: 15,000-20,000**

**PATRON DEMOGRAPHICS:**

Age: 18-24=5%; 25-34=11%; 35-44=29%; 45-54=28%; 55-64=22%, Over 65=5%

Average Income: \$31,000 - \$50,000=29%

Education: High School=26%; College=52%; Post College=22%;

**Sponsorship Opportunities:**

- ✦ Name In Title (Presenting)
- ✦ Stage location Sponsor
- ✦ Participating Sponsor
- ✦ Booth Sponsor
- ✦ First Aid Station Sponsor
- ✦ Special Event Sponsor
- ✦ History Shack

**Exposure Opportunities:**

- ✦ Radio, TV and print ads
- ✦ Ad in Programs
- ✦ Signage throughout festival site
- ✦ Banners throughout festival site
- ✦ Attendees to see booth display, signs, banners etc
- ✦ Logo on posters
- ✦ Logo in brochures
- ✦ Logo in programs
- ✦ Link and Logo from [www.cajun-fest.com](http://www.cajun-fest.com)

